

IBIA ANNUAL CONVENTION **DUBAI** دبي

7-9 November 2023

SPONSORSHIP OPPORTUNITIES



IBIA
INTERNATIONAL BUNKER INDUSTRY ASSOCIATION
Celebrating 30 years

1993

2023

www.ibiaconvention.com

SPONSORSHIP PACKAGES: IBIA ANNUAL CONVENTION 2023

Welcome to the IBIA Annual Convention 2023 sponsorship packages! This pivotal event in the bunker industry presents an exceptional opportunity for your organisation to elevate its presence, engage with key stakeholders, and cement its commitment to the industry. Our carefully curated sponsorship packages, detailed herein, offer diverse avenues for visibility and engagement that can be tailored to meet your unique promotional objectives. By aligning your brand with this landmark event, you demonstrate your active role in shaping the industry's future and engaging with its most influential leaders.

All sponsorship options include the following basic benefits:

- Your company logo, bio and URL link on the IBIA Convention 2023 website
- Targeted announcements of your sponsorship via social media in the run-up to the event
- Company branding on IBIA's Convention 2023 e-mail campaigns to over 1,000+ industry professionals
- Your company logo will appear in IBIA's World Bunkering magazine as sponsor of the IBIA Annual Convention 2023

During Convention:

- Company logo on digital screens throughout the Convention
- Selected branding opportunities within the venue

Post Convention:

- Company Logo will appear on the online brochure distributed to over 1,000+ industry professionals
- Full page advertisement on the online brochure
- Logo will appear in all post-convention communication to selected online and print publications
- Preferential consideration at all IBIA events for a year (to become speakers or sponsors)

DIAMOND SPONSORSHIP

SOLD

Diamond sponsorship of *IBIA Annual Convention 2023* offers you premium branding opportunities from start to finish.

The Diamond sponsorship profile brings your company to the forefront of every attendee's IBIA Annual Convention 2023 experience, ensuring your organisation's industry-leading position and expertise is given maximum visibility and reach.

The key benefits of the Diamond sponsorship are:

- **Sole sponsorship and branding of the IBIA Convention Dinner 2023 (Wednesday 8 November 2023)**
- Headline branding and top sponsor status throughout
- Branding of delegate name badges and lanyards (co-branded with IBIA)
- 10 complimentary delegate passes to the IBIA Annual Convention 2023 and social activities
- Complimentary exhibition table included

On the Day

- Company logo on digital screens throughout the Convention
- Sponsor may bring a free-standing banner with company branding displayed **during IBIA Convention Dinner 2023**
- The opportunity to offer a brief introductory speech at **the IBIA Convention Dinner 2023**
- Opportunity to distribute promotional materials throughout the IBIA Annual Convention 2023
- The sponsorship package includes the above mentioned standard benefits.



PLATINUM SPONSORSHIP

Being the Platinum Sponsor brings your company to the forefront of every attendee's IBIA Annual Convention 2023 experience, ensuring that you are remembered long after the event for your strong support.

The key benefits of the Platinum sponsorship are:

- Sponsorship of the **Welcome Cocktail Reception (Tuesday 7 November 2023) OR the Closing Convention Lunch (Thursday 9 November 2023)**
- 4 complimentary delegate passes to the IBIA Annual Convention 2023 and social activities
- Complimentary exhibition table included

On the Day

- Sponsor may bring a free-standing banner with company branding displayed during **Welcome Cocktail Reception or the Closing Convention Lunch**
- The opportunity to offer a brief introductory speech at the **Welcome Cocktail Reception or the Closing Convention Lunch**
- Company logo on digital screens throughout the Convention
- Opportunity to distribute promotional materials throughout the IBIA Annual Convention 2023
- The sponsorship package includes the above mentioned standard benefits.

GOLD SPONSORSHIP

SOLD

Gold sponsorship offers you premium branding and recognition from start to finish.

The key benefits of a Gold sponsorship are:

- Sponsorship of Networking Lunch Break Day one (Wednesday 8 November 2023)
- 3 complimentary delegate passes to the IBIA Annual Convention 2023 and social activities
- Complimentary exhibition table included

On the Day

- Sponsor may bring a free-standing banner with company branding displayed during **Networking Lunch Break**
- Company logo on digital screens throughout the Convention
- Opportunity to distribute promotional materials throughout the IBIA Annual Convention 2023
- The sponsorship package includes the above mentioned standard benefits.

COCKETT[®]
MARINE OIL
www.cockettgroup.com

SILVER SPONSORSHIP

\$6,500

The key benefits of a Silver sponsorship are:

- Exclusive sponsorship of one of five Networking Coffee Breaks
 - Wednesday 8 November 2023 - Welcome Coffee **SOLD**
 - Wednesday 8 November 2023 - Morning Coffee Break **SOLD**
 - Wednesday 8 November 2023 - Afternoon Coffee Break **SOLD**
 - Thursday 9 November 2023 - Welcome Coffee
 - Thursday 9 November 2023 - Morning Coffee Break
- 2 complimentary delegate passes to the IBIA Annual Convention 2023 and social activities
- On the Day
- Sponsor may bring a free-standing banner with company branding displayed during a coffee break
- Company logo on digital screens during the coffee break
- The sponsorship package includes the above mentioned standard benefits.



BRONZE SPONSORSHIP

\$3,500

Unlimited

Bronze Sponsorship guarantees extra exposure while remaining within budget.

The key benefits of a Bronze sponsorship are:

- Co-branding of the networking application utilised during the Convention
- Company logo on digital screens during the Convention
- 1 complimentary delegate pass to the IBIA Annual Convention 2023 and social activities
- The sponsorship package includes the above mentioned standard benefits.

